



## 2018 CNU Sponsorship Benefits Summary

All Sponsors	Benefits
	Print recognition in program if logo is received by 4-1-18
	Pre-Congress recognition in materials & on web
	Onsite Congress recognition in materials & on web
	Post-Congress recognition in materials & on web
	Sponsor recognition ribbon
	Logo on CNU's "Logo Loop" slide show
	Invitation to sponsor reception (additional tickets can be purchased at \$100/ each)
	<i>*Custom sponsor benefits available on request</i>
Leader Sponsor	\$100,000
	(20) 1 year Urbanist Memberships
	(20) 4 day registrations
	(10) Diversity Scholarships in Sponsor's name
	(5) sponsor reception tickets
	(15) 202 tickets
	(1) Exhibit booth
	Full page ad in program book
	Opportunity for custom programming session, e.g., identified content CNU speakers to address and interact with delegation.
Catalyst Sponsor	\$75,000
	(18) 1 year Urbanist Memberships
	(18) 4 day registrations
	(10) Diversity Scholarships in Sponsor's name
	(5) tickets to sponsor reception
	(10) 202 tickets

	(1) Exhibit booth
	Full page ad in program book
	Opportunity for custom programming session, e.g., identified content CNU speakers to address and interact with delegation.
<b>Transformative Sponsor</b>	<b>\$50,000</b>
	(15) 1-year Urbanist Memberships and company recognition
	(15) 4-day registrations
	(5) Diversity Scholarships in Sponsor's name
	(5) Tickets to sponsor reception
	(8) 202 tickets
	(1) Exhibit booth
	Half-page ad in program book
	Opportunity for custom programming session, e.g., identified content CNU speakers to address and interact with delegation.
<b>Visionary Sponsor</b>	<b>\$25,000</b>
	(10) 1-year Urbanist Memberships and company recognition
	(10) 4-day registrations
	(3) Diversity Scholarship in Sponsor's name
	(5) Tickets to sponsor reception
	(5) 202 tickets
	(1) Exhibit Booth
	Quarter-page ad in program book
<b>Sustainable Sponsor</b>	<b>\$15,000</b>
	(6) 1-year Urbanist Memberships and company recognition
	(6) 4-day registrations
	(3) 202 tickets
	(4) Tickets to sponsor reception
<b>Community Sponsor</b>	<b>\$10,000</b>
	(4) 1-year Urbanist Memberships and company recognition

	(4) 4-day registrations
	(2) 202 tickets
	(2) Tickets to sponsor reception
<b>Neighborhood Sponsor</b>	<b>\$5,000</b>
	(2) 1-year Urbanist Memberships and company recognition
	(2) 4-day registrations
	(1) Ticket to sponsor reception
<b>Green Sponsor</b>	<b>\$2,500</b>
	(2) 1-year Urbanist Memberships
	(2) 4-day registrations
	(1) Ticket to sponsor reception (additional ticket available at \$100)
<b>Public Square Sponsor</b>	<b>\$1,500</b>
	(1) Urbanist Memberships
	(1) 4-day registrations
	(1) Ticket to sponsor reception
<b>Special registration packages</b>	
<b>Local Governments Group Discounted Registration</b>	<b>\$2,500</b>
	(5) 4-day registrations (for every \$500 you receive an additional registration)
	(5) 1-year Urbanist Memberships
	(Discount registration and sponsorship for local governments ONLY)
<b>Scholarship Sponsor</b>	<b>\$1,500</b>
	(5) 4-day registrations (to give to someone else)
	(1) Urbanist Membership for sponsor
	(1) Ticket to sponsor reception (additional ticket available at \$100)
<b>A-la-Carte Sponsor</b>	<b>\$100-1499</b>

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	Onsite Congress recognition in materials & on web
	Post-Congress recognition in materials & on web
	Sponsor recognition ribbon
	(1) Ticket to sponsor reception (additional ticket available at \$100)
<b>Branding Opportunities</b>	
\$20,000	Outdoor Savannah Square Receptions, which includes two registrations and two one-year memberships. <ul style="list-style-type: none"> <li>• Wednesday night Opening Reception</li> <li>• Friday night Charter Awards</li> </ul> (Cost can be split between two allied organizations or individuals)
\$15,000	Legacy Projects, which includes two registrations and two one-year memberships
\$10,000	Bags, which includes cost of bag, branding, two registrations, and two one year memberships.
\$10,000	Receptions (4), which includes two registrations and two one-year memberships (cost can be split between two allied organizations or individuals). <ul style="list-style-type: none"> <li>• Tuesday Regional Forum reception</li> <li>• Wednesday evening indoor happy hour</li> <li>• Thursday night Chapter meetups</li> <li>• Saturday Closing Party</li> </ul>
\$5,000	Lanyards (branding, cost of lanyards)
\$5,000	Badges (cost of badge), one registration, and one membership
	Tours
\$2,500	Volunteer T-shirts
	To Go Cups
	Scholarships,
	coffee station

	Friday Night Dance party
	Friday Night Debates
<b>In-Kind Contributions</b>	Recognizing significant in-kind contributions (time invested)